

English ALARM Framework

<p><b>Literal:</b> (Describe) <i>What textual details are used to present these points?</i></p>	<p><b>Analysis:</b> (Analyse) <i>What language techniques are used to create these points? What is the effect of the techniques?</i></p>	<p><b>Critical Analysis:</b> (Critically Analyse) <i>What critical point(s) is being made?</i></p>	<p><b>Evaluation:</b> (Evaluate/Critically Evaluate) <i>What is the lesson? How effective is the author in presenting these ideas? How are we, the audience, positioned?</i></p>	<p><b>Conceptual/ Contextual:</b> (Conceptualise/Appreciate) <i>What central idea is explored in this text? What contextual details underscore the message?</i></p>
			<p align="center">+</p> <p align="center">-</p>	<p><u>Conceptual:</u></p> <hr/> <p><u>Contextual:</u></p>