



Research and Essay



Subject:	Business Studies
Year:	12
Task:	#2
Due Date:	Term 2, Week 1 (30/4/20)
Mark:	/20
Weighting:	25%
Assessment Mode:	Research and Essay

Outcomes

- H1 critically analyses the role of business in Australia and globally
- H2 evaluates management strategies in response to changes in internal and external influences
- H3 discusses the social and ethical responsibilities of management
- H4 analyses business functions and processes in large and global businesses
- H5 explains management strategies and their impact on businesses
- H7 plans and conducts investigations into contemporary business issues
- H8 organises and evaluates information for actual and hypothetical business situations
- H9 communicates business information, issues and concepts in appropriate formats

Marking Criteria:

Students will be assessed on their ability to:

- demonstrate knowledge and understanding relevant to the question
- apply relevant business case study/ studies and contemporary business issues
- communicate using relevant business terminology and concepts
- present a sustained, logical and cohesive response

Submission / Late Policy

Students are expected to submit their assessment tasks during the period the class meets on the due date. Students submitting assessment tasks at the staff room should only submit these tasks to their teacher or a nominated representative from the faculty. If the task is collected by anyone else the student MUST ask for a signed submission receipt.

Year 11-12 students will receive a zero for failing to submit their assessment task by the due date unless they have a doctor's certificate stating the nature of their absence. This is in line with NESA's ACE manual.

If you are absent on the due date you must submit the assessment task with a doctor's certificate on the first day that you return to school, whether you have the class or not.

All My Own Work Certification – this portion is to be submitted with the Assessment Task.

I certify that the work submitted is all my own work. I have not plagiarised the work of others.

Student's signature.....

Task description:

Answer the question below.

Evaluate the response of operations management to external influences.

Marking Criteria

<ul style="list-style-type: none"> • Makes a well-reasoned judgement based on criteria regarding how operations management has responded to external influences in the business environment • Applies relevant case study/studies and contemporary business issues • Presents a sustained, logical and cohesive response and communicates clearly using relevant business terminology and concepts 	17–20
<ul style="list-style-type: none"> • Makes some judgement regarding how operations management has responded to external influences in the business environment • Uses relevant case study/studies and contemporary business issues • Presents a logical and cohesive response using relevant business terminology and concepts 	13–16
<ul style="list-style-type: none"> • Provides characteristics and features of operations management and the business environment • May make reference to case study/studies and contemporary business issues • Communicates using business terminology and concepts 	9–12
<ul style="list-style-type: none"> • Sketches in general terms operations management and/or influences in the business environment • May make reference to case study/studies and/or contemporary business issues • Communicates using some business terminology and concepts 	5–8
<ul style="list-style-type: none"> • Makes limited reference to operations management • May identify case study/studies • Uses basic business terminology 	1–4
<ul style="list-style-type: none"> • Non serious attempt 	0